

Personalised Budgets and Telecare

A course for service providers

University of York, Thursday 4 November, 2010

The course considers how the move to personalised or individualised budget will effect telecare service provision in the UK. We will consider the processes by which the scheme is administered and how this will impact on how telecare is promoted and costed. We will also consider how you might make your telecare service attractive to service users so that they choose it rather than some other option. Finally, the implications of having a larger customer base who may pay for the service themselves and the need for a marketing strategy will be discussed, including the potential for virtual communities, and virtual presence to help reduce social isolation and loneliness.

This course is for service development and strategy managers, operational staff and others with responsibility for telecare service planning, delivery or commissioning. This includes primary care organisations, social landlords and other groups who provide support services for vulnerable people. It is particularly relevant to local authorities who wish to ensure the continuation and sustainability of services set up under the Preventative Technology Grant (or similar initiatives in Scotland and in Wales).

The course will be led by Kevin Doughty and Andrew Monk of the Centre for Usable Home Technology at the University of York, and will be limited to 12 places. It will consist of short talks, exercises and discussions.

Programme:

9.30	Registration and coffee
10.00	Introductions
10.15	Personalised Budgets - where we are now (Andrew Monk)
11.00	Assessment, Costing and the Resource Allocation Scheme (the RAS) (Kevin Doughty)
12.00	Real choice and the duty of care - a discussion
12.30	Lunch
1.15	Demonstration of future home technology in the Responsive Home
2.30	Tea
3.00	Self-payers, making your telecare service attractive (Kevin Doughty)
4.00	Course ends

For further details about the courses or to make a booking, please contact:

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